



CYBERTECH ASIA 2021 TOGETHER WITH MILIPOL ASIA-PACIFIC

July 21-23, 2021 // Singapore Sands Expo

FOR THE FIRST TIME:
Cybertech Asia will join
together with Milipol
Asia Pacific!

SPONSORSHIP & BRANDING OPPORTUNITIES

Increase brand awareness and drive traffic to your booth with our suite of sponsorship options! We will be delighted to work with you to create bespoke sponsorship packages to meet your marketing objectives. Seize this opportunity to maximize your investment and act now!

 **CYBERTECH ASIA 2021** | **July 21-23**
SINGAPORE

In Conjunction With





INDUSTRY PARTNER PACKAGE:

INVESTMENT OF \$75,000

THE EXHIBITION:

- » 72 sqm raw space at premium exhibition location
- » 12 exhibitor passes

THE CONFERENCE

- » Exclusive opportunity to nominate a client/or speak in the keynote
- » Opportunity to chair or moderate a session
- » 10 complimentary conference passes
- » 25% discount for additional conference passes up to 20 passes

BRAND PRESENCE AND MARKETING

- » Logo acknowledgement as industry partner under the Acknowledgement Page in Official Show Catalogue
- » Logo acknowledgement as industry partner at the Entrance Signage
- » Logo acknowledgement as industry partner at the Entrance Signage

- » Logo acknowledgement as industry partner on Floorplan & Programme Board (outside Main Entrance)
- » Logo acknowledgement as industry partner at Conference Hall Entrance Arch
- » Logo acknowledgement as industry partner at the Delegation Suite Entrance Pylon
- » Logo acknowledgement as industry partner display on Official Show Website (Homepage)
- » One (1) Full Page Full Colour Advertisement in Official Show Catalogue
- » Logo acknowledgment as industry partner in the conference brochure, event advertisements, electronic direct mailer and other digital material where sponsor logos appear
- » Logo acknowledgement at Cybertech Asia conference backdrop
- » Brochure stand placement at entrance
- » 10 Complimentary Cocktail Reception tickets



PLATINUM SPONSORSHIP PACKAGE:

INVESTMENT OF \$60,000

THE EXHIBITION:

- » 54 sqm raw space at premium exhibition location
- » 10 exhibitor passes

THE CONFERENCE

- » Exclusive opportunity to nominate a client/or speak in the keynote» Opportunity to chair or moderate a session
- » Opportunity to chair or moderate a session
- » 6 complimentary conference passes
- » 25% discount for additional conference passes up to 15 passes

BRAND PRESENCE AND MARKETING

- » Logo acknowledgement under the Acknowledgement Page in Official Show Catalogue
- » Logo acknowledgement at the Entrance Signage
- » Logo acknowledgement on Floorplan & Programme Board (outside Main Entrance)
- » Logo acknowledgement at Conference Hall Entrance Arch
- » Logo acknowledgement at the Delegation Suite Entrance Pylon
- » Logo acknowledgement display on Cybertech Asia Show website
- » One (1) Full Page Full Colour Advertisement in Official Show Catalogue
- » Logo acknowledgment in the conference brochure, event advertisements, electronic direct mailer and other digital material where sponsor logos appear
- » Logo acknowledgement at Cybertech Asia conference backdrop
- » Brochure stand placement at entrance
- » 6 Complimentary Cocktail Reception tickets



GOLD SPONSORSHIP PACKAGE:

INVESTMENT OF \$45,000



THE EXHIBITION:

- » 36 sq raw space m stand at premium exhibition location
- » 8 exhibitor passes

THE CONFERENCE

- » Panel speaking role in conference agenda. Executive level recommended (subject to event organiser's approval)
- » 4 Complimentary Conference Passes
- » 25% discount for additional conference passes up to 10 passes

BRAND PRESENCE AND MARKETING

- » Logo acknowledgement under the Acknowledgement Page in Official Show Catalogue

- » Logo acknowledgement at the Entrance Signage
- » Logo acknowledgement display on Cybertech Asia Show website
- » Logo acknowledgement on Floorplan & Programme Board (outside Main Entrance)
- » Logo acknowledgment in the conference brochure, event advertisements, electronic direct mailer and other digital material where sponsor logos appear
- » Logo acknowledgement at Cybertech Asia conference backdrop
- » 4 Complimentary Cocktail Reception tickets



SILVER SPONSORSHIP PACKAGE:

INVESTMENT OF \$23,000

THE EXHIBITION:

- » 18 sqm raw space at premium exhibition location
- » 6 exhibitor passes

THE CONFERENCE

- » 2 complimentary conference passes
- » 25% discount for additional conference passes up to 8 passes

BRAND PRESENCE AND MARKETING

- » Logo acknowledgement at the Entrance Signage
- » Logo acknowledgement under the Acknowledgement Page in Official Show Catalogue

- » Logo acknowledgement display on Cybertech Asia Show website
- » Logo acknowledgment in the conference brochure, event advertisements, electronic direct mailer and other digital material where sponsor logos appear
- » 2 Complimentary Cocktail Reception tickets



BRONZE SPONSORSHIP PACKAGE:

INVESTMENT OF S\$12,000

THE EXHIBITION:

- » 12 sqm raw space at premium exhibition location
- » 6 exhibitor passes

THE CONFERENCE

- » 1 Complimentary Conference Passes
- » 25% discount for additional conference passes up to 6 passes

BRAND PRESENCE AND MARKETING

- » Logo acknowledgement display on Cybertech Asia Show website

EXHIBITION - ONLY OPTIONS

SHELL SCHEME EXHIBITION SPACE: INVESTMENT OF S\$800 (MINIMUM 9SQM)

- » Needle punch carpet on the ground (no raised floor)
- » Walls for PVC white laminated panels and modular aluminium extrusions in system construct
- » Fascia with vinyl sticker cut-out of company name

RAW SPACE ONLY: INVESTMENT OF S\$700 (MINIMUM 9SQM)

- » 2 exhibitor passes

- » 1 no. 13 Amp power point
- » A 100 W track mounted spotlight per 3 sqm
- » Furniture: 1 information table + 2 folding chairs + 1 wastepaper basket
- » General cleaning during the period of the exhibition (incl. the evening before the exhibition opening)

		INDUSTRY PARTNER	PLATINUM SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP	BRONZE SPONSORSHIP	EXHIBITION - ONLY OPTIONS	
							SHELL SCHEME EXHIBITION SPACE	RAW SPACE ONLY
The Exhibition	Exhibition Space	72 sqm raw space at premium exhibition location	54 sqm raw space at premium exhibition location	36 sqm raw space at premium exhibition location	18 sqm raw space at premium exhibition location	12 raw space at premium exhibition location	Shell scheme package (refer to above)	
	Exhibitor Passes	12	10	8	6	4	2	2
The Conference	Exclusive opportunity to nominate a client/or speak in the keynote	✓	✓					
	Opportunity to chair or moderate a session	✓	✓					
	Panel speaking role in conference agenda			✓				
	Conference Passes	10	6	4	2	1		
	25% discount for additional conference passes	20	15	10	8	6		
	Cocktail Reception tickets	10	6	4	2			
Brand Presence and Marketing	Logo acknowledgement under the Acknowledgement Page in Official Show Catalogue	Acknowledgement as industry partner	✓	✓	✓			
	Logo acknowledgement at the Entrance Signage	Acknowledgement as industry partner	✓	✓	✓			
	Logo acknowledgement on Floorplan & Programme Board (outside Main Entrance)	Acknowledgement as industry partner	✓	✓				
	Logo acknowledgement at Conference Hall Entrance Arch	Acknowledgement as industry partner	✓					
	Logo acknowledgement at the Delegation Suite Entrance Pylon	Acknowledgement as industry partner	✓					
	Logo acknowledgement display on Official Show Website (Homepage)	Acknowledgement as industry partner	✓	✓	✓	✓		
	One (1) Full Page Full Colour Advertisement in Official Show Catalogue	✓	✓					
	Logo acknowledgment in the conference brochure, event advertisements, electronic direct mailer and other digital material where sponsor logos appear	Acknowledgement as industry partner	✓	✓	✓			
	Logo acknowledgement at Cybertech Asia conference backdrop	✓	✓	✓				
Brochure stand placement at entrance	✓	✓						
		INVESTMENT OF S\$75,000	INVESTMENT OF S\$60,000	INVESTMENT OF S\$45,000	INVESTMENT OF S\$23,000	INVESTMENT OF S\$12,000	INVESTMENT OF S\$800 (minimum 9sqm)	INVESTMENT OF S\$700 (minimum 9sqm)